**Where’s the Money?**

1. Services in kind
	* Implement dealers
	* Free advertising
	* Electric cooperatives/mailings
	* Commodity groups
	* FSA
	* Printing
	* Gift cards
	* Exhibit spaces
	* Weblinks
	* Consultations from professionals
2. Employee deductions
	* Matching funds
3. Golf outings
4. Local banks/trust funds
5. Animal clubs
6. Follow the money
7. Companies that serve farmers
	* Chemical
	* Insurance
	* Grain
	* Railroads
	* Machinery
	* Toro
8. University development
9. Coordination of efforts
10. Building relationships
11. Matching funds
12. Being visible/invested
13. Knowing the goals of the donor
14. Partnering with other groups to conduct similar activities like conferences
15. Revenue generating workshops
16. Working with VR