



SYRACUSE UNIVERSITY

INSTITUTE *for* **VETERANS**
and **MILITARY FAMILIES**

JPMorgan Chase & Co., Founding Partner



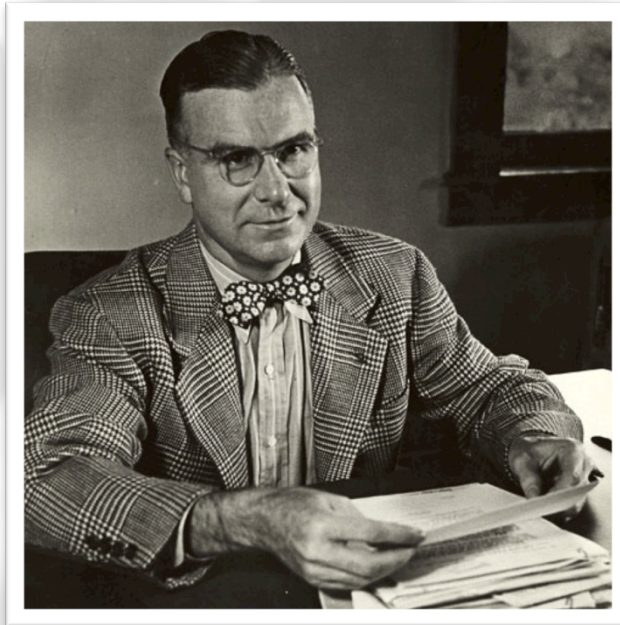
"in service to those who have served"

*Prepared For: 2015 AgrAbility National Training Workshop
April 15, 2015*

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"Now is not the time to close our doors to the nation's returning war

- veterans."
- William O. Tolley (1946)
Chancellor, Syracuse University

Form No. SUvep-1

WAR INFORMATION

From : SYRACUSE UNIVERSITY
To : RETURNED WAR VETERANS
Subject : YOUR FUTURE

A Personal Word

THE purpose of this folder is to tell you briefly of the arrangements that we of Syracuse University have made to enable men and women discharged from the Armed Services to resume their education and prepare themselves for their future work and their return to civilian life.

These arrangements have been planned to accommodate as wide a range of needs and requirements as possible.

As an individual you may fit into one of the following groups:

- (1) Men and women who have already done some college work and want to complete their requirements for a degree.
- (2) High school graduates who want to get started on their college course.
- (3) Men and women who are not in a position to undertake a full college course but wish to prepare for a particular job or for work in a specific field in the shortest time possible.
- (4) Those men and women who entered the Armed Forces before completing their high school course and are still undecided about future educational training.

In our Veterans Educational Program, outlined in the following pages, we have aimed to meet all such requirements to the best of our ability and to provide the type of training needed, whether it be a four-year degree program or a vocational course on the college level that can be completed in eight months. If yours is a special case, we shall welcome an opportunity to discuss it with you and to arrange a program suited to your individual needs. If you need help in making your decisions for the future, our staff of experts in guidance is available to you.

If you have questions that are not answered here, or if there are points on which you would like to have further information, please write to Dr. Ernest Reed, Director Veterans Educational Program, Syracuse University, Syracuse 10, N. Y.

William O. Tolley
CHANCELLOR, SYRACUSE UNIVERSITY

The Case for IVMF



ON CAMPUS



WHITMAN

National Security Studies Program
(*Maxwell School*)

U.S. Army
Cyber-Security M.S.
(*iSchool*)

DoD Photojournalism
Program
(*Newhouse School*)

Army & Air Force
ROTC
(*Syracuse University*)

U.S. Army
Signal Corps M.S.
(*iSchool*)

Veterans Resource
Center
(*University College*)

Veterans Writing
Program
(*Arts & Sciences*)

DoD Financial
MGT Program
(*Whitman School*)

Defense
Comptrollership
Program
(*Whitman School*)

LOGTECH;
Army Logistics M.S.
(*Whitman School*)





The IVMF:

*Structure, People,
& Business Model*

“By sharing their insights and wise counsel, Mike Haynie and his team at IVMF are making a real impact for veterans and military families. At Walmart, we’re proud to work alongside them to help our heroes access the strong future they deserve. We’ve benefitted from their guidance as we’ve developed our initiatives, including our commitment to hire more than 100,000 veterans over the next five years.”

– Bill Simon, CEO of Walmart USA

A first-of-its-kind academic institute, focused on the social, economic, education and policy issues impacting the nation's veterans and their families.



IVMF In Practice: Research & Policy

Research & Policy Objectives

- Conduct, catalogue, and communicate relevant research as an actionable tool
- Leverage research and the academic community to empower informed stakeholder decision-making on policies and programs that impact America's veterans and their families.
- Convene and deliver trusted thought-leadership
- Provide exceptional program measurement and evaluation support



Scaling Community Engagement Nationwide

End State: Nationwide, sustainable scaled community-based and locally developed coordinated provider networks ensuring best-in-class resources, services and care for veteran families

Current Communities:



- ❖ **New York City, NY**
- ❖ **Phase:** 'Go-Live' on NYC Serves
- ❖ **Funded By:** Robin Hood, NYS Health Foundation, Accenture, USAA, and others

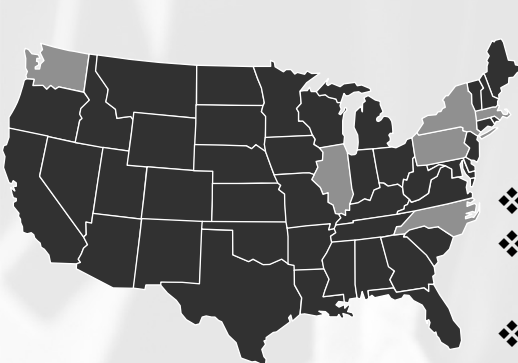


- ❖ **Charlotte, NC**
- ❖ **Phase:** Mapping providers, requirements gathering
- ❖ **Funded By:** Walmart Foundation



- ❖ **Pittsburgh, PA**
- ❖ **Phase:** Mapping providers, requirements gathering
- ❖ **Funded By:** Heinz Endowments, Hillman Family Foundation

Expansion Opportunities:



- ❖ **Chicago, IL**
- ❖ **Phase:** Submitted scope of work and budget
- ❖ **Funded By:** McCormick Foundation



- ❖ **Seattle, WA**
- ❖ **Phase:** Developing RFI and site visits
- ❖ **Funded By:** Schultz Family Foundation

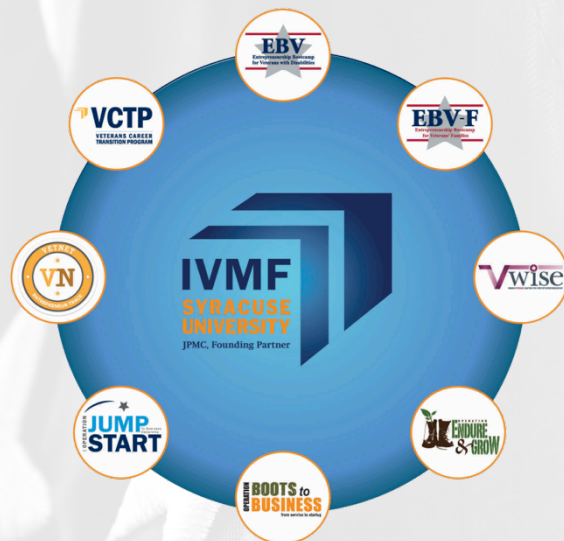


- ❖ **Boston, MA**
- ❖ **Phase:** Developing RFI and site visits
- ❖ **Funded By:** Klarman Family Foundation

IVMF In Practice: Programming

Mission Area Objectives:

- Design, develop, and execute class-leading programming to veterans, their families, and community stakeholders
- Empower veterans as 'informed consumers' related to post-service educational and vocational decision-making
- Leverage innovative service-delivery mechanisms to achieve both effective and efficient training outcomes
- Leverage research and robust assessment to facilitate continuous improvement and class-leading impact



- ✓ Transitioning Service Members
- ✓ Veterans
- ✓ Family Members
- ✓ Fully-Funded or Greatly Subsidized
- ✓ Vocational, Educational, & Transition



Entrepreneurship Bootcamp For Veterans with Disabilities

Eligibility:

- All post-9/11 veterans with a service-connected disability and a passion for business ownership

Overview:

- Three-phase program:
 1. 30-day online training
 2. 9-day on-campus experience at one of 10 world-class universities
 3. One-year of follow-on support

Cost: Program provided at no cost to veterans

Impact:

- 959 Graduates
- 65% have launched a new venture
- 1,351 new jobs created
- 1 out of every 4 EBV graduate businesses gross over \$100K/yr.



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EBV-F

Entrepreneurship Bootcamp
for Veterans' Families



Entrepreneurship Bootcamp For Veterans' Families (EBV-F)

Eligibility:

- Caregiver & First-degree relative of veterans with a service-connected disability
- First-degree relative of service member who gave their life in post-9/11 combat

Overview:

- Three-phase program:
 1. 30-day online training
 2. 9-day on-campus experience at one of 2 world-class universities
 3. One-year of follow-on support

Cost: Program provided at no cost to participants

Impact:

- 133 Graduates
- 61% have launched a new venture
- 69 new jobs created



Veteran Women Igniting the Spirit of Entrepreneurship (V-WISE)

Eligibility:

- All female veterans, active duty, National Guard, and Reservists
- Female spouses/partners of any of the above

Overview:

Three-phase program:

- I. 15-day online training
- II. 3-day conference at major cities across the U.S.
- III. Follow-on support by SBA resource partners

Cost: \$75 registration fee; education, materials, and lodging provided at no expense

Impact:

- Over 1,300 Graduates
- 61% have launched a new venture
- 827 new jobs created
- 1 out of every 4 VWISE graduate businesses gross over \$100K/yr.

VetNet: The Veterans Network

Eligibility:

- All veterans of all eras; the only requirement is an internet connection

Overview:

- VetNet has three training tracks/channels:
 1. Basic Training
 2. Career Connections
 3. VetNet Entrepreneur
- Training provided via Google+ hangouts, streamed live and archived on YouTube
- Leading organizations provide a resource library to accompany training

Operation Boots to Business

Eligibility:

- Transitioning service members who participate in the Transition Assistance Program (TAP/Transition GPS), provided through DoD and the SBA

Overview:

- Three-phase program:
 1. 10-minute video during Transition GPS
 2. 2-day training on-base with SBA resource partners
 3. 8-week online training delivered by professors at world-class business schools
- All course materials provided free of charge

Veterans Career Transition Program (VCTP)

Eligibility:

- All post-9/11 veterans and military service members with less than one year before transition from service

Overview:

- Online training in the following areas:
 - Job search, resume writing, interview skills, corporate culture
 - In-depth Microsoft Office training
 - Operations Management training and certifications
 - Information Technology training and certifications
 - Training guided by an advisor or independent study

IN PARTNERSHIP WITH:

School of Information Studies
SYRACUSE UNIVERSITY

JPMORGAN CHASE & CO.

VETS.SYR.EDU/VCTP

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NO COST TO YOU**

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Discussion

"IVMF has set the national standard for unlocking the tremendous human capital our veterans have to offer. The transition from military life to civilian life can be very difficult, but luckily there are groups like IVMF who invest the time and resources needed to prepare our nation's returning veterans for today's economy."

– Representative Louse Slaughter (NY-25)