

## **OVERVIEW**



Background

Resources for Farmers

Farmer Veteran Project

Questions

## **OBJECTIVE**



- Information about:
  - Education
  - Training
  - Connections
- Our planned efforts for veterans

## Cornell Small Farms Program Who are we?



- We support the viability of small farms by:
  - Identifying critical issues and collaborating to address them
  - Producing publications, events, and information resources
  - Providing statewide coordination for efforts to strengthen small farms



http://www.smallfarms.cornell.edu and http://nebeginningfarmers.org

# Northeast Beginning Farmers Project Who are we?





#### Who are we?

The Northeast Beginning Farmer Project is led by a team of educators who care deeply about supporting the success of new farmers.

Vision: "Every new farmer in NY has access to the support, information and training they need to be successful"

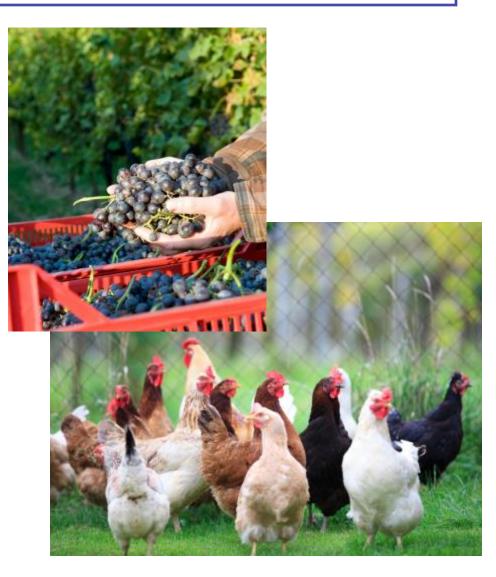
### What is a "small" farm?



 USDA Definition: annual gross revenue of < \$250,000

 >90% of farms in NY fit this definition

 Most popular enterprises for new farmers are vegetables, poultry, beef, and fruit



## Questions for you





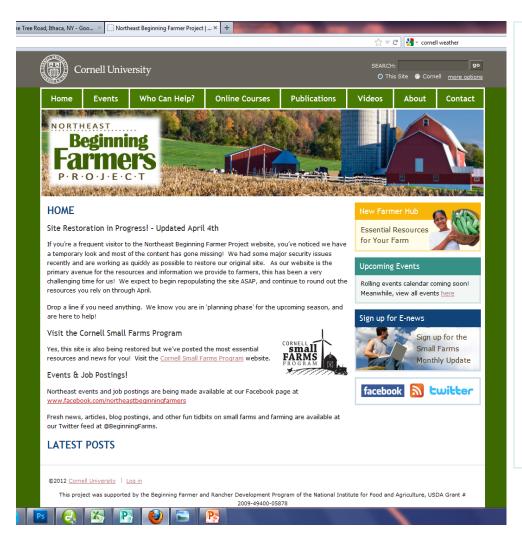
How many of you are already farming?

How many seeking to start new farms?

How many service providers?

### Northeast Beginning Farmers Project Online Resource Center





#### What we can do for you!

- Self Guided Tutorials and Worksheets
- Video Library
- Online Courses
- Service provider map
- Guides/Publications

# Northeast Beginning Farmers Project Getting Started: New Farmer Hub





#### **Tutorials and Resources**

Worksheets - Access the planning worksheets that are embedded throughout the lessons below

Getting Started - Begin here with goal-setting and suggestions for planning

Accessing & Evaluating Land -Learn how to find or assess farmland quality

Planning and Funding Your Farm
Business - Start writing a farm
plan & assess funding options
Learning to Farm - Gain the skills
you need to produce high-quality
products

# Northeast Beginning Farmers Project Getting Started: New Farmer Hub





#### **Tutorials and Resources**

**Choosing What to Produce -**

Consult enterprise budgets, crop ideas & worksheets.

Selling What You Produce -

Choose the right markets for your products

<u>Taking Care of the Land</u> -Cultivate ecologically-sound practices

Achieving or Improving
Profitability - Learn skills to
improve your bottom line.
Understanding Taxes &
Regulations - Understand the
benefits and requirements of
farming.

# Northeast Beginning Farmers Project Video Library!



#### Northland Sheep Dairy - Breeding & Lambing.mov







Meet the Farm -Sweet Land 4-50



Sweet Land Vacuum Seeding and Growing Transplants



Water Wheel
Transplanter
4:43

## On-Farm Production Videos

These videos offer an intimate look at the details of how successful farmers produce everything from vegetables to pork to sheep cheese. New videos are added every month or two, through 2012!

## Starting a Farm Business Video

A diverse group of 12 NY farmers talking about how they financed start-up, developed their markets, determined their profitability, set goals, and much more.

http://www.youtube.com/cornellsmallfarms

### Northeast Beginning Farmers Project Online Classes







#### **Online Classes**

BF 102: Markets and Profits - Exploring the Feasibility of Your Farming Ideas

BF 104: Financial Records - Setting up Systems to Track Your Profitability

BF 121: Veggie Farming 2 - From Season-Long Care to Market

BF 122: Berry Production - Getting Started with Growing and Marketing

BF 201: Making Money - Pricing,
Positioning in the Market, and Guerrilla
Marketing

http://nebeginningfarmers.org/online-courses

### Northeast Beginning Farmers Project Service Provider Map







Alfred State - Institute for Sustainability, Center for Org. Ag

10 Upper College Drive Horticulture Annex Phone: 1-800-4-ALFRED Alfred, NY 14802 (425-3733)

Categories: Conferences, Farm Tours, Workshops/Courses

#### Capital District Agriculture and Horticulture Extension Te

479 Rte. 66 Phone: 518-828-3346

Hudson, New York 12534

Categories: Business Planning, Farm Tours, Technical Assistance, Workshops/Courses

Catskills CRAFT (Collaborative Regional Alliance for Farn
44 West St. Phone: 914-720-1020

#### **Service Provider Map**

Organizations in the Northeast that specifically target their services to beginning farmers.

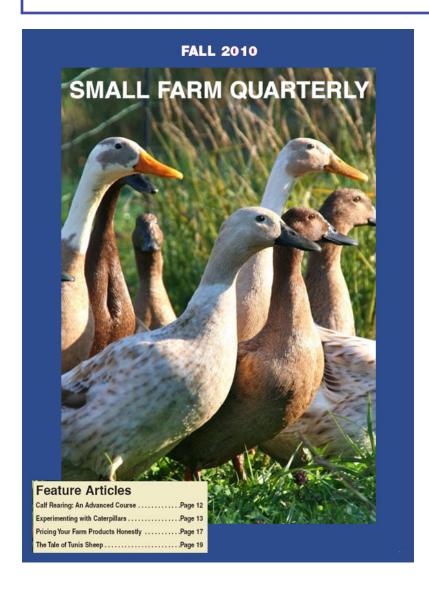
Service providers – add yourself.

You can find many more organizations serving farmers in the Other Local Contacts section of the website.

# Northeast Beginning Farmers Project Small Farm Quarterly







#### **Small Farm Quarterly**

Are you looking for ways to farm profitably without getting bigger?

Do you like to read about families who are living a good life on a small farm?

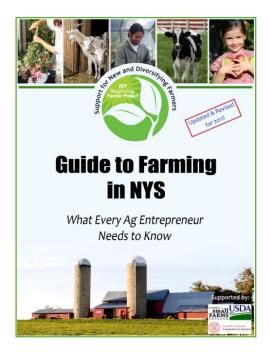
Are you looking for new ideas, tips and resources to help you reach your farm and family goals?

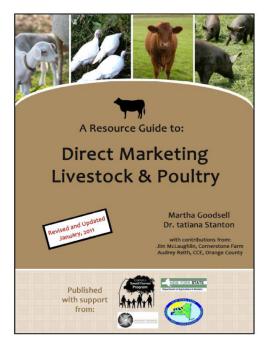
If so, you'll enjoy Small Farm Quarterly.

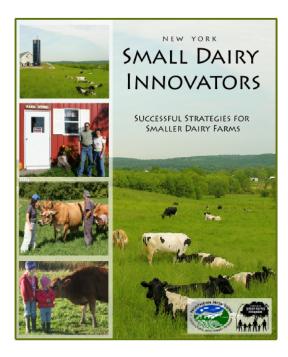
# Northeast Beginning Farmers Project Guides/Publications







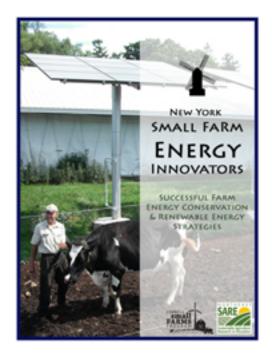


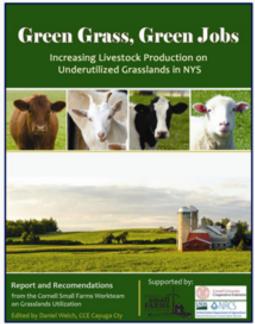


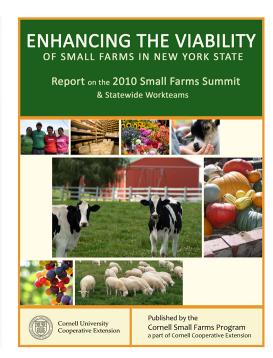
# Northeast Beginning Farmers Project Guides/Publications











#### Northeast Beginning Farmers Project New Farmer Profit Teams



- Eligibility: 3 9 years
   NYS only
- Cost share for agricultural consultants

Leadership training

2 more opportunities



### Statewide agencies supporting farmers

- NRCS (Natural Resources Conservation Service) – <a href="http://nrcs.usda.gov">http://nrcs.usda.gov</a> - federal program providing cost-share funds and customized plans for farmers to implement environmental conservation practices
- FSA (Farm Service Agency) <a href="http://fsa.usda.gov">http://fsa.usda.gov</a> federal program providing low-interest loans for farmers
- Farm Bureau <a href="http://www.nyfb.org">http://www.nyfb.org</a> lobbying group providing a voice for farmers in government
- Farm Credit <a href="https://www.farmcrediteast.com/">https://www.farmcrediteast.com/</a> farmer-owned lender specializing in ag-related loans

### New farmer trainings



- On-the-Job Training available via internships and apprenticeships, and NOFA-NY's "Journey person Program"
- Degree programs in production, ag science, sustainable food systems, etc available via SUNY schools and Cornell

#### Land access

 Land-link organizations around the state facilitate leasing or purchasing farmland. Ex: NY FarmLink

 Land For Good provides land access guidance and counseling –



### Financing is available

- Several lenders have funds set aside specifically for new farmers:
  - Farm Service Agency
  - Farm Credit
- Kiva Zip has 0% loans for entrepreneurs – http://zip.kiva.org
- Farmer Veteran
   Coalition and Work
   Vessels for Veterans
   provide grants/loans for
   vets entering farming



### Our planned efforts for veterans



- Creating a statewide network to support Veterans interested in agriculture
  - Veteran and Ag orgs
  - Need links to traditional veteran services\*\*
  - Reintegration, community and quality of life
- Train the Trainers on working with veterans interested in ag



## Our planned efforts for veterans



## **Building the Support Network** in NY for Veterans to Farm

 We are working with the NYS Division of Veterans' Affairs, IVMF, and other partners to refer, support, mentor, and train veterans who want to farm.

## **Developing New Trainings Specifically for Veterans**

- Host Armed to Farm to train veterans in farm startup
- Create regional on-farm workshops for veterans
- Exploring OJT on farms in NY
- County based programs



## What else can we do to help?

- What types of resources do you need?
- Who should we connect with?

# Northeast Beginning Farmers Project For more information!







For more information on the Northeast Beginning Farmers Project visit:

www.nebeginningfarmers.org

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