

Creating Effective AgrAbility Program Displays

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Session Learning Objectives:

- Participants will provide ideas for attractive, informative and engaging displays
- Participants will gain knowledge and skills to enhance their AgrAbility display
- Participants will learn to critique displays
- Ideas will be compiled, categorized and distributed to all attendees



What is the purpose(s) of an AgrAbility display?

- Consider your target audience
- Prioritizing and selecting the right opportunities based on location, audience, need, and budgets.
- What are you trying to accomplish or communicate?

AGRABILITY

Promoting success in agriculture for people with disabilities and their families



www.agrability.org

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The Millional AgrAbility Project is supported by the USDA Cooperative State Research, Edwardon, USDA Cooperative State Research, Edwardon, and Extension Service

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How does your display <u>attract</u> individuals?





Ideas for Display Tools



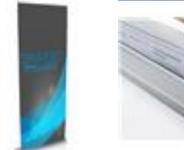














How does your display inform individuals?





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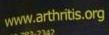
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How does your display engage individuals?

- At the event
- Following the event





Effective Staffing Tips

 Problem Solving from Experience



Critiquing Activity

- Using the templates provided, critique 2 displays on exhibit.
- Be prepared to provide constructive criticism.
- Include helpful comments, both negative and positive.



The mission of the Arthritis Foundation is to improve lives through leadership in the prevention, control, and cure of arthritis and its related diseases.



Critiquing Activity

- Sharing observations
- New ideas



Summary

• Identify your displays purpose (include audience)

- Design a display that is attractive.
- Design a display that is informative.
- Design a display that is engaging.
- Staff your display effectively.



Next Steps

- What will you do as a result of what you have learned?
- Who will be involved?
- What resources (or parts) will be needed?
- When will it happen? What is your timeline?